

April 29, 2016

Contact: UDSB, Inc. Chairperson Glenn Pontier, (845) 701-1317 or [gpontier@hotmail.com](mailto:gpontier@hotmail.com)

*Caption for photo:*

**NEW OFFICERS:** Elected at the annual meeting of the Upper Delaware Scenic Byway, Inc. on April 25 were: Secretary/Treasurer Larry H. Richardson, Town of Cochecton; Chairperson Glenn Pontier, Town of Highland; and Vice-Chairperson Nancy Furdock, Village of Hancock.

## Upper Delaware Scenic Byway Elects Officers

NYS ROUTE 97 – The Upper Delaware Scenic Byway, Inc. (UDSB) elected officers at its April 25 annual meeting to lead the non-profit organization that has been dedicated since its 2002 state designation to enhancing New York State Route 97.

Glenn Pontier, Town of Highland, will serve as the new chairperson. Nancy Furdock, Village of Hancock, is the new vice-chair. Larry H. Richardson, Town of Cochecton, continues his role as Secretary-Treasurer.

Pontier was appointed as the Town of Highland's UDSB voting representative on Jan. 5, 2016 after he had regularly attended meetings as a non-voting committee member on behalf of Sullivan Renaissance, the beautification and community development organization for which he was executive director for 15 years until retiring on Dec. 31, 2015.

The Barryville resident also serves on the boards of Cornell Cooperative Extension of Sullivan County, the Sunshine Hall Free Library in Eldred, and Sullivan Renaissance Steering Committee.

He formerly worked as Director of Communications for Sullivan County, a news director for WVOX Radio, and co-founder/editor of The River Reporter newspaper.

Nancy Furdock, who was appointed as the Village of Hancock's UDSB representative on June 15, 2015, has been a marketing communications professional for over 25 years.

She is the owner of Media Chameleons, a marketing consulting and design firm, and the creator of the promotional website [DestinationHancock.com](http://DestinationHancock.com).

Furdock also acts as Programming Director for the Hancock Town Square, and she enjoys working on numerous collaborative efforts to support her local community.

In addition to her UDSB role, Furdock currently serves on the boards of the Eagle River Valley Corridor and the Delaware County Chamber of Commerce.

Larry H. Richardson has represented the Town of Cochection on the UDSB board since its inception in June of 2003. He served as vice-chair that first year, then was the elected UDSB chairperson from 2005-2008. In 2009, he assumed the office of Secretary-Treasurer and has held it for eight terms by popular demand.

Richardson is a part-time executive with the Yaun Company in Liberty, NY. He is treasurer of the Cochection Preservation Society, a member of the Sullivan County Charter Review Commission, and has represented the Town of Cochection on the Upper Delaware Council, Inc. board since 1989, serving as its chair in 1993, 2001, and 2011.

His community service record included seven years on the Cochection Planning Board (1988-1995) and two decades as a Town Board councilman (1995-2015).

For nearly 70-miles, the Upper Delaware Scenic Byway largely parallels the National Park Service Upper Delaware Scenic and Recreational River as it links communities in the three counties of Delaware, Sullivan, and Orange along the northeastern border of Pennsylvania.

The organization's purpose is to implement the goals and objectives of the Upper Delaware Scenic Byway Enhancement Concept including byway appearance, safety, and relationship to the Delaware River; promotion, preservation, and marketing of the byway's history, recreational and cultural resources, and unique communities; and development of interpretive materials and visitor facilities.

In a 2015 USA Today readers' choice poll, the Upper Delaware Scenic Byway was voted as the #1 most scenic autumn drive in the Northeast United States and #2 in the entire country.

Charter municipal voting members from UDSB, Inc.'s incorporation are the Village of Hancock; Towns of Delaware, Cochection, Tusten, Highland, Lumberland, and Deerpark; the City of Port Jervis; and Sullivan County.

Monthly public meetings take place on the 4<sup>th</sup> Monday at 7 p.m. at the 211 Bridge St., Narrowsburg, NY office of the Upper Delaware Council.

For information, please visit [www.upperdelawarescenicbyway.org](http://www.upperdelawarescenicbyway.org) or call toll-free (866) 511-UDSB (8372) to request a travelogue brochure.

###